

## **Sponsorship & Donation Policy**

**Effective: February 2024** 

## About the Program:

Eastward Energy is proud to support the communities in which we live and work. As an active corporate citizen, we partner with local organizations and support a variety of charitable and community groups in natural gas communities. Eastward Energy receives a large number of donation and sponsorship requests annually. We review each request based on select criteria.

## Sponsorship/Donation Criteria Considerations

- Nature of the request
- · Budget and availability of promotional items
- Impact of the opportunity
- Alignment with Eastward Energy corporate values
- Target audience (preference given to natural gas customers, industry and community stakeholders, or prospects within our service area.)

## **Ineligible Organizations**

- Individuals looking for personal benefit
- Religious, sectarian, or political organizations
- Private schools or fraternal clubs
- Sports teams and individual athletes

If you have a sponsorship or donation request, please complete the Sponsorship and Donation Application Form.

